

# La Nueva Ola

e-newsletter published by the hispanic organization of latin actors  
hellohola.org

## Reserve the date!

Monday, October 17, 2011

12th Annual HOLA Awards Gala Off to a Fantastic Start!



HOLA is proud to announce that the incomparable Rubén Blades joins a stellar roster of awardees for the 12th Annual HOLA Awards Gala to be held on October 17th. Blades, recipient of this year's Raúl Juliá Founders Award, joins fellow awardees that include, as of this writing, the "Today Show's" Natalie Morales, recipient of the Excellence in Media Award, and film and television actor, Luis Guzmán, currently seen on HBO's "How to Make it in

America" and the recipient of the inaugural Excellence in Film Award. HOLA is also delighted to announce the Gala's new breathtaking waterfront venue, The Battery Gardens), located in Manhattan's Battery Park with views of NY Harbor and the Statue of Liberty. It is most fitting that our awards celebrating the wide breadth of achievements made by Latinos will take place opposite Lady Liberty whose promise of opportunity lives on in each of our awardees.

This year's Awards Gala also introduces several new awards categories that recognize and laud the strides being made by and for Latinos across all mediums. Representative of these new categories is the Heineken Corporation's award for Corporate Philanthropy, bestowed in recognition of Heineken's Voces Grant in conjunction with the Tribeca Film Institute. The Gala promises to be a stirring, fun-filled evening that includes a cocktail reception with hors d'oeuvres, multi-course seated dining, lively entertainment and the camaraderie of fellow artists.

Our reinvigorated Awards Gala as well as our expanded roster of programming, services and events are indicative of HOLA's continued commitment to its members. We're excited to share with you all our exciting news as it becomes available and we ask that you please be on the lookout for future announcements after July 18th regarding the Awards Gala and ticket purchase information. It is truly shaping up to be a dazzling evening that will gather our community together to recognize and applaud the outstanding work of its members.

Please call Maria Nieto at 212.253.1015 to inquire about Sponsorship Information.

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